Best Price Guarantee Terms and Conditions in Retail Stores

- The Best Price Guarantee applies to registered Euronics loyalty customers.
- The price comparison is based on the price offered in Euronics stores. If the product is part of a loyalty customer offer, the loyalty customer price will be used as the basis.
- The Best Price Guarantee applies in all retail stores operating under the Euronics name (Antista AS, Metaan AS, Võru Polar OÜ ja Coop Põlva TÜ). To claim the Best Price Guarantee, you can visit any Euronics store in Estonia.
- The Best Price Guarantee is based on an identical product with the manufacturer's designated product code (product code, article code, GTIN code, model code, SKU, PN, MPN, or any other unique code specific to the product).

In cases where the product code is not listed in the competing offer or if there are discrepancies in identifying the product, we may additionally request other parameters to confirm the product's identity, such as the name, model, series, appearance, completeness, specifications, sales region, and GTIN code (EAN/UPC barcode).

- The Best Price Guarantee applies only to products that are actually available from the competitor. The service does not apply to products that are on orders or discontinued products.
- The Best Price Guarantee applies once per product/transaction.
- The Best Price Guarantee does not apply to online offers, including purchases from the Euronics online store (www.euronics.ee), special offers in Euronics retail stores, discount campaigns, location-based offers (e.g., shopping center promotions and offers).
- The Best Price Guarantee does not apply to offers related to membership or fixed-term contracts, or offers with added value such as gifts. It also does not apply to limited-quantity offers, samples, products returned by customers, used products, installment offers, gifts, price errors, or coupon offers from competitors.
- The Best Price Guarantee can only be proven with competitor promotional leaflets valid in Estonia, advertisements published in newspapers/magazines, or any other evidence accepted by Euronics.
- To compensate the price difference, the customer must present a purchase receipt from an Euronics store.
- The Best Price guarantee and compensation for the proven price difference can occur either at the time of purchase or within 30 days after the transaction:
- a) The price difference is applied at the checkout when paying for the goods. The corrected price is immediately reflected on the sales document.
- b) Within 30 days after the purchase, upon submission of a written request by a loyal customer. Upon submission of the request, the price difference will be compensated to the account provided in the request within 5 working days.
- The Best Price Guarantee applies to all products sold in Euronics stores (the Best Price Guarantee does not apply to service prices).
- For legal entities, the price difference from the Best Price Guarantee will be refunded after the purchase upon request. The price difference will be calculated based on the pre-VAT sales prices.



Euronics names the following companies as its competitors:

AIRVITAMIN GRUPP OÜ reg. nr 11392138

AMZ TRADE OÜ reg. nr 14208610

ANAVA EESTI AS reg. nr 10256551

ARVUTITARK OÜ reg. nr 12494674

D.ONE EESTI OÜ reg. nr 14908559

DATAGATE OÜ reg. nr 10345355

DEPO DIY EE OÜ reg. nr 14652864

ELISA EESTI AS reg. nr 10069659

EUGESTA EESTI OÜ reg.nr 10028896

E-LUX KODUTEHNIKA OÜ reg. nr 10348939

FLEKSONT OÜ reg. nr 10398162

GIG SERVICE OÜ reg. nr 11711750

GREENTEK HULGIKAUBANDUS OÜ reg. nr 10017007

C&C EE OÜ reg. nr 10390835

INFOTARK AS reg. nr 10047988

JOOGIEKSPERT OÜ reg. nr 12031715

KAUBAMAJA AS reg. nr 12305124

KESKO SENUKAI ESTONIA AS reg. nr 10026621

KLICK EESTI AS reg. nr 11199045

KOHVISEMU OÜ reg. nr 12391448

MERIDEIN GRUPP OÜ reg. nr 11257067

MHOME OÜ reg. nr 14945098

MITERASSA OÜ reg. nr 11465038

MOBILE TRADE OÜ reg. nr 11027195

MOBIX JK OÜ reg.nr 11966208

MOBIPUNKT OÜ reg. nr 12855379

NOOR TEHNIK OÜ reg. nr 10283795

NORDIC DIGITAL AS reg. nr 10240231

ONOFF JAEKAUBANDUSE OÜ reg. nr 12470550

OTTENDER & VALGMÄE AS reg. nr 10036989

OTTENDER PLUS OÜ reg. nr 10285469

PRISMA PEREMARKET AS reg. nr 10569681

RIMI EESTI FOOD AS reg.nr 10263574

SELVER AS reg.nr 10379733

SMARTTECH SHOP OÜ reg. nr 12838085

SÜLEARVUTID OÜ reg. nr 11740579

TEHNIKASTUUDIO OÜ reg. nr 10078902

TELE2 EESTI AS reg. nr 10069046

TELIA EESTI AS reg. nr 10234957

VOLTRIDE OÜ reg. nr 14871968

YEINTERNATIONAL AS reg. nr 10179862