

RULES OF PROMOTION

"Buy Samsung devices and get part of purchase price back"

The following terms apply to the Promotion (hereinafter - **Terms**).

Organiser

1. SIA Samsung Electronics Baltics, registration No. 40003963909, located at Dunties Street 6, Riga, LV-1013, Latvia (hereinafter - **Organiser**), for the purpose of promotion of certain Samsung smartphone, tablet, smartwatch and earphones, organizes "Buy Samsung devices and get part of purchase price back" promotion (hereinafter - **Promotion**).

Duration and territory

2. The Promotion is in effect during the time period from 01.06.2023 to 30.06.2023 (hereinafter - **Promotion period**).
3. The territory of Promotion – Latvia, Lithuania and Estonia (hereinafter – **Promotion territory**).
4. Promotion is in effect in the online and offline shops of the sellers listed in the Annex I, the Organiser's online shop located in the following addresses: <https://www.samsung.com/lv/> in Latvia; <https://www.samsung.com/lt/> in Lithuania; <https://www.samsung.com/ee/> in Estonia, as well as the Organiser's online shops in the following addresses: <https://wolt.com/lv/lva/riga/venue/samsung> in Latvia; <https://wolt.com/en/ltu/vilnius/venue/samsung-panorama> in Lithuania; <https://wolt.com/en/est/tallinn/venue/samsung-electronics> in Estonia (hereinafter - **Shop**).

Participants

5. The Promotion is intended for natural persons only, who have purchased the goods mentioned in Clause 7 for personal use.
6. Persons under the age of 18 may participate in this Promotion only with the consent of their parents or legal guardians to these Terms.

Promotion

7. Promotion goods are *Samsung Galaxy* devices as indicated in the table in the Annex II (hereinafter – **Promotion good**).
8. For purchasing a Promotion good in the Shop, where the purchase of such goods is advertised to come with the Cashback service, within the Promotion period, the buyer (hereinafter – **Participant**) is entitled to participate in the Organiser's Promotion in accordance with these Terms. Products, which are not being advertised to come with the cashback offer in the Shop, are not valid for Promotion.
9. The offer is valid only for those Promotion goods that are distributed by the Organiser. This Promotion does not apply to those Samsung goods, that have been distributed by other third parties. The buyer must make sure that his selected goods upon purchase are available and eligible for the Promotion in the Shop. The buyer shall carefully examine these Terms and the annexes to avoid any potential misunderstandings.

10. In physical retail stores the Shops display information regarding the Promotion, while in online stores the Shops display information regarding the Promotion and a link to the Terms in the Promotion good purchase page.
11. This Promotion is exclusively applicable only to new Promotion goods and is not valid for refurbished products, re-sold or previously used products, products that have been used as demonstration or display items, or otherwise utilized for commercial purposes before.

Cashback

12. The cashback programme foresees payment of amounts indicated in the Annex II by the Organiser to the Participant's personal bank account in the Promotion territory upon the purchase of a Promotion good made in accordance with these Terms (hereinafter – **Cashback**) and registration for the Cashback.
13. In order to receive Cashback for the newly purchased Promotion good as indicated in Annex II of these Terms, the Participant must register for Cashback using "Samsung Members" application which is already installed on the newly purchased Promotion good. It is advised to apply for Cashback while geographically located in the Promotion territory. If the Participant has any difficulties in accessing the Cashback registration form within the "Samsung Members" application, it is advised to contact the Samsung call centre mentioned in Clause 39 of these Terms.
14. The Participant must register for Cashback in the first 14 days as of the day of purchase of the Promotion Good. Upon Cashback registration, the Participant will be required to indicate the Participant's address, contact information, device purchase details, proof of ownership, photo of the device box, and bank details in order to register for Cashback (hereinafter – **Registration data**). The Registration data input must be made by the Participant.
15. Participants must indicate their personal bank account, namely, the bank account recipient name must match the name of the Participant.
16. After submitting the Registration data, the Participant will receive a confirmation e-mail and other notifications from the Organiser, containing further instructions and the current state of the Cashback payment procedure. The Participants acknowledge that the review of Registration data and the execution of compliance checks may take up to 14 days.
17. In the event that the Participant's indicated Registration data is found to be incomplete or incorrect, Organiser will inform the Participant via e-mail on the necessity to correct the Registration data. Participant is required to cooperate with the Organiser in rectifying any flaws in the Registration data within a 10 working-days period. If the Participant does not rectify flaws in this time period or repeatedly provides flawed Registration data, Organiser has the right to permanently reject the incomplete Registration data and exclude the Participant from the Promotion at its sole discretion.
18. Payment of Cashback is performed only to a Participants bank account, if the relevant bank is established or working under relevant licence or other similar document within the Promotion territory. The Cashback payment is made within 35 days from successful Registration data validation, in accordance with these Terms and the Organizers instructions.
19. The Participant shall register for Cashback only if it has adopted a final decision to keep the respective Promotion good (i.e. the Participant will not use its withdrawal rights in the event of online purchase and Promotion good will not be returned to the Shop).

20. The Cashback programme foresees the following limitations:

- 20.1. Each Participant is limited to register for only one Cashback during this Promotion.
 - 20.2. Irrespective of fulfilment of other requirements under these Terms, only maximum amount of Cashback's indicated in Clause 20.1 of these Terms can be approved for one Participant's e-mail address and/or contact information indicated upon registration and/or bank account information indicated upon registration.
 - 20.3. Irrespective of fulfilment of other requirements under these Terms, only three Cashbacks can be approved for one address indicated upon registration.
21. If the Participant has registered for receipt of Cashback and afterwards has decided to exercise its rights of withdrawal and return the Promotion good to the Shop, the Participant must immediately cancel its registration for Cashback either by calling or writing to Samsung call centre (details are provided below).
22. If the Participant has received Cashback in its bank account and afterwards has exercised its withdrawal rights, the Participant must immediately pay back received Cashback to the Organiser's bank account, including in the payment details its Cashback registration number and IMEI number of the Promotion good.

Personal data

23. The Organiser will use the Participants personal data for the purposes of the execution of the Cashback and compliance with accountancy laws.
24. The decision to provide personal data to the Organizer is voluntary. However, if the Participant does not provide the required information, he will not be able to receive Cashback.
25. Personal data of the Participants are processed on the following legal basis: point (a) of Article 6(1) of the General Data Protection Regulation (consent) (hereinafter - **GDPR**); point (c) of Article 6(1) of the GDPR (compliance with legal obligation).
26. Where personal data of Participants is processed on the basis of their consent, they are entitled to withdraw their consent at any time. It will not affect the lawfulness of processing based on consent before its withdrawal.
27. Personal data will be shared only with third-party service providers who provide services to the Organiser, such as Promotion organization and other similar services. These third parties will be supplied with, or have access to, personal data for the purpose of providing these services to the Organiser.
28. Participants' personal data will be stored only as long as necessary for the execution of the Cashback. If a judicial action is initiated, the personal data may be stored until the end of such action. If the legal acts require mandatory storage of personal data, the Organiser will follow the respective rules.
29. The Organiser acts as a data controller for Cashback. To request access, corrections, erasure, restriction of processing, object to processing of Participants personal data, use right to data portability, or raise other concerns about handling of their personal data, Participants may make a request to the European data protection officer through GDPR support page, the link of which is available in Privacy Policy available at <http://www.samsung.com/lv/> (in Latvian), <https://www.samsung.com/lt/> (in Lithuanian) <https://www.samsung.com/ee/> (in Estonian). Participants may also raise complaints about the handling of their personal data to data protection supervisory authority.

30. "Samsung Members" application is subject to additional privacy terms available in the application. Participants are invited to read privacy terms carefully before use of "Samsung Members" application to understand how their personal data is processed in this app.

General

31. The Promotion is intended only for buyers in retail sales and is not related to goods acquired with a purpose of further sale.
32. General terms of sale and delivery of the Shop apply, except where these Terms expressly provide otherwise.
33. The Participants shall not be entitled to benefit from the Promotion, if it is established that the Participant has disregarded the Terms, or the Participant has unfairly or maliciously used the Promotion.
34. The Organiser reserves the right to reasonably and in accordance with the applicable requirements of legal acts to change the Terms at any time and without prior notice.
35. The Organiser is not responsible for the suspension of the Promotion due to force majeure or other circumstances which the Organiser cannot control.
36. The Participant agrees that the Organiser is not liable for any injuries, losses or damages incurred in connection with the Promotion, so far as permitted by the applicable legal acts.
37. The Organiser shall not be responsible for: (a) e-mails and Registration data not received due to system errors and other reasons beyond the control of the Organiser; (b) any computer network errors or omissions; (c) any interference, damage and loss resulting from circumstances beyond the control of the Organiser; or (d) any mistakes (technical or other) made by the Participant.
38. The execution of the Promotion is regulated by the legal acts of Republic of Latvia. Any disputes with the Organiser relating to the Promotion shall be settled in the courts of the Republic of Latvia.
39. If the Participant has any questions or claims regarding the Promotion, they can be submitted until **30.09.2023.**, by calling or writing to the Samsung call centre.

Latvia

Tel. no.: 8000 7267

info@samsung.lv

Lithuania

Tel. no.: 8800 7777

info@samsung.lt

Estonia

Tel. no.: 800 7267

info@samsung.ee

[Annexes in the next pages]

ANNEX I
List of Shops

ESTONIA

1. TELIA EESTI AS, reg. No. 10234957, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 3, 15033; online shop address: www.telia.ee;
2. ELISA EESTI AS, reg. No. 10178070, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Sõpruse pst 145, 13425; online shop address: www.elisa.ee;
3. TELE2 EESTI AS reg. No. 10069046, legal address: Harju maakond, Tallinn, Lasnamäe linnaosa, Valukoja tn 8/1, 11415; online shop address: www.tele2.ee;
4. SANDMANI GRUPI AS, reg. No. 10040727, legal address: Harju maakond, Tallinn, Mustamäe linnaosa, Laki põik 6, 12918; online shop address: www.euronics.ee;
5. WEXL GRUPP OÜ, reg. No. 11792719, legal address: Harju maakond, Tallinn, Kesklinna linnaosa, Magdaleena tn 3, 11312; online shop address: www.onoff.ee;
6. BIGBOX.EE, OÜ, reg. No. 12457101, legal address: Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 5, 10616; online shop address: www.bigbox.ee.
7. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareiviu g. 11B, LT-09109 Vilnius; online shop: www.1a.ee.
8. Kesko Senukai Estonia AS, registration No. 10026621, legal address: Harju maakond, Jalgpalli tn 1, Kesklinna linnaosa, 11312, Tallinn; online shop: www.k-rauta.ee/.

LATVIA

1. LATVIJAS MOBILAIS TELEFONS, SIA, reg. No. LV50003050931, legal address: Ropažu Street 6, iga, LV-1039; online shop address: www.lmt.lv;
2. BITE LATVIJA SIA, reg. No. 40003742426, legal address: Uriekstes Street 2A - 24, Riga, LV-1005; online shop address: www.bite.lv;
3. TET SIA, reg. No. 40003052786, legal address: Dzirnavu Street 105, Riga, LV-1011; online shop address: www.tet.lv;
4. EURONICS LATVIA, SIA, reg. No. 40003829397, legal address: Ieriķu Street 5B, Riga, LV-1084; online shop address: www.euronics.lv;
5. ETAILER, SIA, reg. No. 40203249507, legal address: Maskavas Street 315 - 45, Riga, LV-1063; online shop address: www.bigbox.lv;
6. TELE2, SIA, reg. No. 40003272854, legal address: Dēļu Street 5, Riga, LV-1004; online shop address: www.tele2.lv;
7. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareiviu g. 11B, LT-09109 Vilnius; online shop: www.1a.lv;
8. Kesko Senukai Latvia, AS, registration No. 40003311719, legal address: Mazā Rencēnu iela 1, Rīga, LV-1073; online shop: www.ksenukai.lv.

LITHUANIA

1. TELE2 UAB, reg. No. 111471645, legal address: Upės g. 23, LT-08128 Vilnius; online shop address: www.tele2.lt;
2. TELIA LIETUVA, AB, reg. No. 121215434, legal address: Saltoniškių g. 7A, LT-08105 Vilnius; online shop address: www.telia.lt;

3. BITE LIETUVA UAB, reg. No. 110688998, legal address: Žemaitės g. 15, LT-03118, Vilnius; online shop address: www.bite.lt;
4. TOPO GRUPE UAB, reg. No. 134777619, legal address: R. Kalantos g. 32, LT-52494 Kaunas; online shop address: www.topocentras.lt;
5. MOBILI PREKYBA UAB, reg. No. 125967733, legal address: Kęstučio g. 59, LT-08124, Vilnius; online shop address: www.mp.lt;
6. MOBILI LINIJA UAB, reg. No. 124273115, legal address: Tarandės g. 30, LT-14188, Vilnius; online shop address: www.mobili.lt;
7. VERSLO VARTAI UAB, reg. No. 301114554, legal address: Taikos pr. 39, LT-91150 Klaipėda; online shop address: www.technorama.lt;
8. AVITELOS PREKYBA UAB, reg. No. 142054984, legal address: Taikos pr. 15, LT-91135 Klaipėda; online shop address: www.avitela.lt, www.elektromarkt.lt;
9. VARLE, UAB, reg. No. 302431995, legal address: Ukmergės g. 241, LT-07160 Vilnius; online shop address: www.varle.lt;
10. ELECTRONIC TRADE, UAB, reg. No. 302662379, legal address: Savanorių pr. 441B, LT-49185 Kaunas; online shop address: www.bigbox.lt;
11. Kesko Senukai Digital, UAB, registration No. 304144008, legal address: Kareivių g. 11B, LT-09109 Vilnius; online shop: www.1a.lt;
12. Kesko Senukai Lithuania, UAB, registration No. 234376520, legal address: Islandijos pl. 32B, LT-47446, Kaunas; online shop: www.senukai.lt.

ANNEX II

List of Promotion goods that enable participation in the Promotion

Promotion good Category: smartphones

Product	Model No	Memory capacity	Color	Cashback amount
Galaxy Z Flip4	SM-F721B2AHEUE	256GB	BLACK/GREEN/GREEN	150 €
Galaxy Z Flip4	SM-F721B5GHEUE	256GB	SILVER/NAVY/NAVY	150 €
Galaxy Z Flip4	SM-F721B7MHEUE	256GB	GOLD/RED/RED	150 €
Galaxy Z Flip4	SM-F721BLBGEUE	128GB	BLUE	150 €
Galaxy Z Flip4	SM-F721BLVGEUE	128GB	BORA PURPLE	150 €
Galaxy Z Flip4	SM-F721BLVHEUE	256GB	BORA PURPLE	150 €
Galaxy Z Flip4	SM-F721BZAGEUE	128GB	GRAPHITE	150 €
Galaxy Z Flip4	SM-F721BZAHEUE	256GB	GRAPHITE	150 €
Galaxy Z Flip4	SM-F721BZAPEUE	512GB	GRAPHITE	150 €
Galaxy Z Flip4	SM-F721BZDGEUE	128GB	PINK GOLD	150 €
Galaxy Z Flip4	SM-F721BZDHEUE	256GB	PINK GOLD	150 €
Galaxy Z Flip4	SM-F721BZDPEUE	512GB	PINK GOLD	150 €
Galaxy Z Fold4	SM-F936BZACEUE	512GB	GRAYGREEN	150 €
Galaxy Z Fold4	SM-F936BZANEUE	1TB	GRAYGREEN	150 €
Galaxy Z Fold4	SM-F936BZEBEUE	256GB	BEIGE	150 €
Galaxy Z Fold4	SM-F936BZECEUE	512GB	BEIGE	150 €
Galaxy Z Fold4	SM-F936BZKBEUE	256GB	PHANTOM BLACK	150 €
Galaxy S23	SM-S911BLIDEUE	128GB	LIGHT PINK	150 €
Galaxy S23	SM-S911BLIGEUE	256GB	LIGHT PINK	150 €
Galaxy S23	SM-S911BZEDEUE	128GB	BEIGE	150 €
Galaxy S23	SM-S911BZEGEUE	256GB	BEIGE	150 €
Galaxy S23	SM-S911BZGDEUE	128GB	GREEN	150 €
Galaxy S23	SM-S911BZGGEUE	256GB	GREEN	150 €
Galaxy S23	SM-S911BZKDEUE	128GB	BLACK	150 €
Galaxy S23	SM-S911BZKGEEE	256GB	BLACK	150 €
Galaxy S23	SM-S911BZKGEUE	256GB	BLACK	150 €
Galaxy S23+	SM-S916BLIDEUE	256GB	LIGHT PINK	150 €
Galaxy S23+	SM-S916BLIGEUE	512GB	LIGHT PINK	150 €
Galaxy S23+	SM-S916BZEDEUE	256GB	BEIGE	150 €
Galaxy S23+	SM-S916BZEGEUE	512GB	BEIGE	150 €
Galaxy S23+	SM-S916BZGDEUE	256GB	GREEN	150 €

Galaxy S23+	SM-S916BZGGEUE	512GB	GREEN	150 €
Galaxy S23+	SM-S916BZKDEUE	256GB	BLACK	150 €
Galaxy S23+	SM-S916BZKGEUE	512GB	BLACK	150 €
Galaxy S23 Ultra	SM-S918BLIDEUE	256GB	LIGHT PINK	150 €
Galaxy S23 Ultra	SM-S918BLIHEUE	512GB	LIGHT PINK	150 €
Galaxy S23 Ultra	SM-S918BZEDEUE	256GB	BEIGE	150 €
Galaxy S23 Ultra	SM-S918BZEHEUE	512GB	BEIGE	150 €
Galaxy S23 Ultra	SM-S918BZGDEUE	256GB	GREEN	150 €
Galaxy S23 Ultra	SM-S918BZGHEUE	512GB	GREEN	150 €
Galaxy S23 Ultra	SM-S918BZGPEUE	1TB	GREEN	150 €
Galaxy S23 Ultra	SM-S918BZKDEEE	256GB	BLACK	150 €
Galaxy S23 Ultra	SM-S918BZKDEUE	256GB	BLACK	150 €
Galaxy S23 Ultra	SM-S918BZKHEUE	512GB	BLACK	150 €